



## LABELS

- Project Name**
- Objective**
- Respondent Title**
- Geography**
- Type Of Interview**
- Mode**

- Multi-country IDIs
- To understand the travel patterns of residents/tourists traveling to India and other countries
- HNI/Business travellers/Leisure/Students
- UK/ANZ/UAE
- Qualitative
- Face to Face

- Multi-country PAPI
- To understand the travel patterns of tourists travelling to India and other countries
- Owners of the car who are regular users of the vehicle and have personal experience regarding the vehicle.
- India- Delhi, Mumbai, Bangalore, Chennai, Kolkata
- Quantitative
- Face to Face

- Traveller Survey
- Survey of Past and Intending Travellers
- HNI/Business travellers/Leisure/Students
- Germany, Russia, South Africa, Japan, South Korea, and Turkey
- Qualitative
- FGD and CAWI