




EXPERIENTIAL MARKETING




LABELS

-  **Project Name**
-  **Objective**
-  **Remark**


 CRACKING THE CODE

 ROI Model for Experiential Marketing; Best Practices for Marketers


 Article published in Business World Applause September 2015 Issue


 TOP EXPERIENTIAL INITIATIVES, IPS, AND DEALER ENGAGEMENT PROGRAMMES IN INDIA

 Ranking

 Published in Business World Applause November 2015 Issue

 TOP EXPERIENTIAL AGENCIES IN INDIA

 Ranking of Top 50 agencies

 To be published in Business World Applause January 2016 Issue