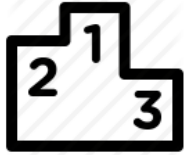











# BRAND AND CMO RANKING






LABELS

-  Project Name
-  Objective
-  Remark

-  PITCH TOP 10 INFLUENTIAL CMOs 2015
-  To identify the best CMOs in the country - and to establish a foundation for metrics based performance evaluation
-  Work Cover Story of Pitch January 2015 Issue

-  PITCH TOP 10 PROMISING YOUNG MARKETERS 2015
-  To identify the 10 best young marketers in the country below 35
-  Work Cover Story of Pitch April 2015 Issue

-  PITCH TOP 50 BRANDS 2015
-  To identify the best brands in the country across 10 categories including product, service, and people.
-  Work Cover Story of Pitch September 2015 Issue

-  PITCH TOP CMOs 2016
-  To identify the best CMOs in the country - and to establish a foundation for metrics based performance evaluation
-  CMO Awards at CMO Summit 2016